

Show Must Go On! timeplan (10.-15.9.2013)

	Tuesday 10 September	Wednesday 11 September	Thursday 12 September	Friday 13 September	Saturday 14 September	Sunday 15 September
7:30 – 9:00		Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
9:00 – 10:15		Introduction to Visibility and DEOR	Define the social & visual identity of the project	Presentation of the DEOR practise project - Prepare something nice and special Appreciation for pax :) /Ivan thinks about it/	Parallel workshops (by the trainers)	Departure of the participants
10:15 – 10:30		WebTool: LinkedIN	WebTool: Event Brite	WebTool: G+ Youtube	no web tool	
10:30 – 11:00		Coffee break	Coffee break	Coffee break	Coffee break	
11:00 – 13:00	Arrival of the participants	<ul style="list-style-type: none"> - Introduction to communication strategies - Getting to know a project (theory) 	Define the interaction environments and tools you want to use to spread the project	Exchange of Good Practises	Open space (by the participants)	
13:00 – 15:00		Lunch	Lunch	Lunch	Lunch	
15:00 – 16.15		SWOT analysis of the project (group work)	Introduction of the practical DEOR project Media Guest 1	One DEOR idea for you	The show went on- action plan	

16.15-16.30		WebTool: Google Drive	no web tool this day :(WebTool: Go! Animate	WebTool: our website	
16:30 - 17:00		Coffee break	Coffee break	Coffee break	Coffee break	
17:00-19:00	17:00: THE SHOW STARTS – getting to know each other + Introduction to the training	Analyze competitors and positioning the project	Practical DEOR project - OUTSIDE	Trip to Prague	Youthpass and evaluation – coaching on challenges	
19:00 – 20:00	Dinner	Dinner	Dinner	Dinner	Dinner	
20:00 – 22:00	WebTool: FB TW +socialising	Get-to-know some more evening	Media Guest 2 – Work on practical DEOR	Free evening in Prague	The show went on- party	