



ENTERPRISE 2013

a start-up training course on how to manage sustainable social initiatives and projects



CALL FOR PARTICIPANTS

title:	ENTERPRISE 2013
event type:	international training course
location & time:	Bacau in Romania ▪ November 8 th – 16 th , 2013
organizer:	Institute for Innovation and Development Romania (IDEI)
eligible countries:	Bulgaria, Cyprus, Denmark, Greece, Netherlands, Portugal, Romania, Spain, Turkey
main donor:	Youth in Action (Romanian NA, Action 4.3)



MAIN ELEMENTS OF THE COURSE

- **building up competences** of the participants and the partner organisations in relevant **areas of management** for entrepreneurship and sustainable social initiatives:
 - project management
 - teamwork, leadership and coaching
 - administration and management of resources:
 - ✓ finances & funds
 - ✓ volunteers and staff
 - ✓ office & organisation
 - ✓ partners & donors
 - advertisement and promotion
 - supporting process and development: **how be a good learner and how to be creative**
 - to explore the concept of **entrepreneurship and sustainable social initiatives**, and to see how it applies to:
 - the participants at professional and personal level
 - the represented organisations
 - the influence of the “market” and further stakeholders
 - assessment of **best practices and common pitfalls**
 - **action planning** for sustainable future development
 - at personal and professional level (as entrepreneurs and active European citizens)
 - at organisational level, to ensure sustainability in initiatives and development
 - at international partnership level, via future joint actions and projects
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APPROACH

The training course will be based on the **specific needs of the participants and their organisations** and will be **highly participatory**. Diversity, e.g. in the group of participants, will be considered as a resource for the **building-up and transfer of competences**. There will only be few frontal lectures, the main part of the training course will be delivered in the form of **practical sessions implemented by the participants in a learning-by-doing fashion**. The trainers will take care of creating a **supportive and safe learning environment**, where participants are encouraged and coached while **mastering challenges** that contribute to their **personal, professional and organisational development**. Special attention is paid to making the learning points of the training course **relevant, sustainable and transferable**, eg by giving **ample room for reflection and assessment**, by producing exhaustive documentation and by providing templates and guidance for **tailor-made development and action plans**.

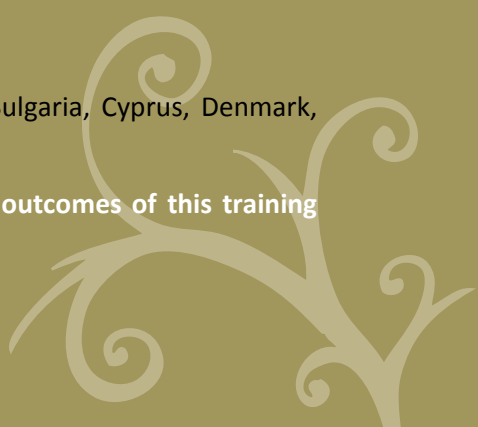
PARTNER ORGANISATIONS

All **partner organizations** in this training course meet the following criteria:

- ... you work (among other) **with and for youth**
- ... you work for the **benefit of society**
- ... you share, promote and live **European values**, especially solidarity, respect, intercultural dialogue, unity in diversity, cohesion, inclusion and participation
- ... you have a strong **local and/or transnational dimension** in your projects
- ... you are **situated in any of the following countries**: Bulgaria, Cyprus, Denmark, Greece, Netherlands, Portugal, Romania, Spain, Turkey
- ... you are **strongly committed to contribute to the preparation and implementation of the project**, and you have concrete plans on how to **follow-up on its results**

PROFILE OF PARTICIPANTS

Participants to the training course should meet the following criteria:

- ... you are **actively involved in your organisation**, preferably in managerial position
 - ... you are able to attend for the **full duration of the event**
 - ... you are able to fully **communicate in English**
 - ... you are **situated in any of the following countries**: Bulgaria, Cyprus, Denmark, Greece, Netherlands, Portugal, Romania, Spain, Turkey
 - ... you are in a position and willing to **follow-up on the outcomes of this training course** in your organisation via active youth work
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⚡ CONDITIONS AND ARRANGEMENTS

The training course is scheduled to take place from **November 8th – 16th of 2013** in **Bacau/Romania**. Financial support is provided by the Romanian National Agency for the European Commission's programme "Youth in Action" (Action 4.3). Thanks to that funding, the following conditions can be offered:

- the international **travel costs are covered with 70%**, up to the following maximum amount of total travel costs (100%) per person: BULGARIA EUR 250, CYPRUS EUR 270, DENMARK EUR 260, SPAIN EUR 380, GREECE EUR 225, PORTUGAL EUR 245, NETHERLAND EUR 200, TURKEY EUR 210.
- board, lodging, local transports, all materials and the content of the training course are fully covered for a **participation fee of EUR 40**.
- you are in charge of arranging **your own insurance** for your travel and stay in Romania.

⚡ TRAVEL ARRANGEMENTS

Participants should arrive to Bacau the latest on the 8th of November at night, and leave Bacau on the 16th of November in the morning. Only cheapest means of transport can be reimbursed, and costs of taxi or car are not eligible, only regular public transport. In order to get reimbursed, participants must keep all invoices and proof of travel such as boarding passes and tickets. Please keep in mind when arranging your travel that the road distance between Bucharest and Bacau (Slanic Moldova) is 328 km. The price of the transport is around 13 eur/person. The minibus can be taken from Bucharest, near *Gara de Nord*, at 7:00, 11:30, 14:00, 18:30, till Targu Ocna, and from there participants can be picked up by the organisers to be taken to the venue. There are also some few flights directly to Bacau. **Please do not buy your travel tickets yet, wait first for the confirmation of the organisers on the selection process!**

⚡ NEXT STEPS

Participants are asked to apply using the following **online form (deadline: Friday, October 25th)**:

<https://docs.google.com/spreadsheet/viewform?formkey=dGgyNkIHUEHlbzFkZkV0eHIUMHFDS2c6MA#gid=0>

On Monday, October 28th you will be informed about the selection results. In case you are selected you will be asked to immediately finalize your travel arrangements. For any questions, pls feel free to contact us as at:

tc.enterprise2013@gmail.com
ORGANISER: Adi Gheorge (RO)
TRAINERS: MarCus Vrečer (AT) and Denitsa Andonova (BG)

We are looking forward to your applications and to welcome you in Romania!



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November 8th – 16th of 2013 ★ Bacau, Romania

	day 0	day 1	day 2	day 3	day 4	day 5	day 6	day 7	day 8	
	ARRIVAL (α)	SETTING THE GROUNDS	CREATIVITY & LEARNING	PLAN & RUN SELL & TELL	TEAMWORK & LEADERSHIP	DEALING WITH RESSOURCES	ENTREPRENEURSHIP & SUSTAINABILITY	THE FUTURE	BYE BYE (Ω)	
8.00 – 9.30	<i>arrival</i> <i>transfer to venue</i> <i>check in @ venue</i>	breakfast								
9.30 – 10.00		<i>quality time</i>	learning diary & business plan, morning hat							
10.00 – 11.45		official opening & introduction	creativity	project management	teamwork & leadership	management of office & organisation	manager, entrepreneur, leader, me?	partnership building		
11.45 – 12.00		coffee break								
12.00 – 13.30		getting to know each other	creativity	project management	teamwork & leadership	management of money & funds	citizenship & participation	presentation of results		
13.30 – 15.30		lunch break								
15.30 – 17.15		group building	learning & competences	advertistment & PR	regional discovery & Romanian night	management of partners & donors	social entrepreneurship	solo: my work and development plan		
17.15 – 17.30		coffee break				coffee break				
17.30 – 18.30		NGO vernissage	youth pass as a tool for participation	advertistment & PR		management of volunteers & staff	entrepreneurship and our CSOs?	evaluation		
18.30 – 19.00		steaming groups				steaming groups				
19.00 – 20.00		<i>quality time</i>				<i>quality time</i>				
20.00 – 21.00		dinner				dinner				
21.00 - ☺		welcome eve	games night	Bacau by night		intercultural evening	karaoke	hunting for pearls	C U soon party	