

The Cadre of Change

Erasmus+ Training Course
24. October 2014. – 1. November 2014.



The Cadre of Change

SUMMARY

- **Place:** Vadul lui Voda, Moldova
- **Participating countries:** Croatia (organizer), Moldova (host), Romania, Poland, Armenia, Georgia, Ukraine, France
- **Project duration:** 9 days (24. October - 1. November 2014.)
- **Participants per country:** 3

SHORT DESCRIPTION



The project is a result of partnership building activity 'Go East' conducted in Georgia in March 2014.. We realized that there are several issues common to all of the organizations that need addressing, many of them concerning the inefficiency of their work in terms of audience and young people to work and bring attention of a wider public

to the social issues of their local community and country.

The main objectives of the project are: To teach youth workers tools useful in promotion of their work such as: social media, photography, videos, flash mobs, exhibitions, fairs etc. To create or develop new communication channels and platforms (such as: Facebook, YouTube, Twitter) To raise awareness on the social issues relevant to the work of participants among them and their target groups; To stimulate the sense of entrepreneurship and responsibility for their work among participants (a lot of young people feel resigned and put off not being able to reach out to their target group or raise voice on the important topic. Our project will help them use new tools to promote their work and focus most of their strength on issues they are working with); Create a link between professional business and social work by showing that skills relevant to work and career can be used and developed also in youth work, making the said person more attractive on a labor market.

We chose Moldova as the venue of the project due to several reasons. Moldova has a history of social activism held with the help of social media, especially in 2009, when on the 7th of April "the Twitter Revolution" took place conducted against the Fraud Elections. The participants of the project will thus have an opportunity to discuss and see the realistic outcome of social campaigns in the venue of the project and talk about the importance of such campaigns with people who were affected by them.

FINANCES & TRAVEL BUDGET LIMIT

Accommodation, living and other project / exchange related expenses: 100% funded by the EU. This includes everything except for travel costs.

Travel (flights, other means of transport) expenses are compensated (up to 100%), based on the distance from your location of residence to the location of the project. These distances must be calculated using the distance calculator supported by the European Commission.

| Country | Distance in KM | Compensation in € |
|----------|----------------|-------------------|
| Moldavia | 100-499 | 180€ |
| Romania | 500-1999 | 275€ |
| Armenia | 500-1999 | 275€ |
| Poland | 500-1999 | 275€ |
| France | 2000-2999 | 360€ |
| Georgia | 500-1999 | 275€ |
| Ukraine | 500-1999 | 275€ |
| Croatia | 500-1999 | 275€ |

MONEY

Tip for changing money: bring euro and change those to Moldavian Lev in any bank in Moldova. This way you will get best exchange rate, but you can also pay in shops with VISA or MASTERCARD.

- 1 EUR is 18,60 LEU (MDL)
- Taxi Start (Normal Tariff) is 25,00 LEU
- Taxi 1km (Normal Tariff) is 3,00 LEU
- Coke/Pepsi (0.33 liter bottle) is 11,68 LEU
- Cappuccino (regular) is 25,30 LEU

TRANSPORTATION TO THE PROJECT

Traveling to the venue:

Firstly you should find a flight to **Chisinau (KIV)** airport. The arrival date is **24th of October, 2014** and the departure date is **1st of November 2014**. If you want to spend more time in Moldova it is possible to spend maximum 2 days before and after the project and book the travel tickets accordingly.

An alternative and cheap way to come to Chisinau is to fly to Bucharest and from there take the bus Bucharest - Chisinau. It costs not more than 20 Euro (but it is 9 hours trip).

Trip from Chisinau airport to venue takes 40 min. It will cost not more that 10 lei by public bus (0.5 euro) or by taxi it costs 180 lei (for groups)- 180 lei is 10 euro. The name of the hotel is : "Dacia Marin" and it is on the street Balneara 5 A in Vadul lui Voda.

BUS:

From airport of Chisinau you have to take the minibus nr 165. Go out at Maraton, it is the last station. From Maraton you have to go to Central bus station (Autogara Centrala) and ask for bus nr 31 or minibus nr 131. The bus goes to Vadul lui Voda town. You have to go out at station "Speranta" . Better to ask the driver to stop there.

TAXI:

There is also much more comfortable option to take a taxi from airport to Vadul lui Voda and it costs 180 lei (it is 10€ for a group). We can help to arrange taxi, but you don't get reimbursement for taxi bill according to the Erasmus+ framework.

We will reimburse the travel expenses after training course in accordance with the Erasmus+ framework. In order to make the reimbursement it is compulsory that you have all the necessary documents with you. If your travel costs exceed the official limits, the reimbursement will be limited to the maximum amount of travel costs allocated for each country. If you fail to provide all the necessary travel documents, we will be unable to reimburse you. For plane travel, the original documents that we need are:

- (1) E-ticket; (2) Invoice; (3) Proof of payment or receipt; (4) Boarding passes

It is very important to form the group of participants in time and buy the plane tickets to Moldova as soon as possible. We will be waiting for the list of participants and plane tickets from you **until the 21st September 2014 at least**. After the participants purchase the tickets, please send them to us by email.

ACCOMMODATION AND FOOD

Venue: Dacia Marin, Vadul lui Voda

Located at the popular summer vacation resort.



Rooms: People will share rooms of three or four, with the same sex. There is shower and bed linen in each room. You need to bring your own towel. The main activity room is located at the same building.

Volim Volontirati – „VoVo“
Address: Klanjčić 49, Zagreb, Croatia
udruga.vovo@gmail.com | www.vovo.hr
fb: www.fb.com/NGO.vovo



Food: Organizers will provide participants three meals per day and two coffee breaks. If you have allergies or special needs, inform the organizers.

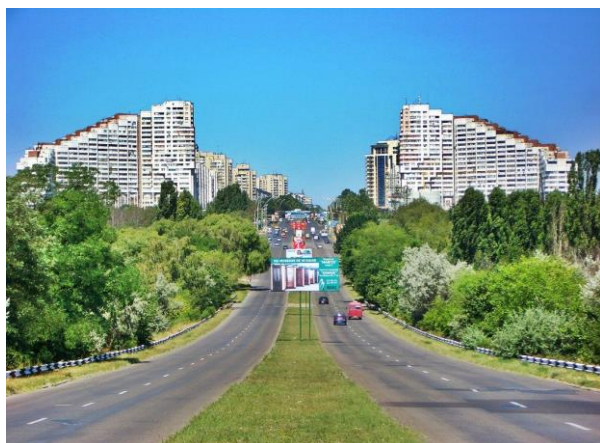
Wi-Fi internet connection will be supplied in the conference room.



ABOUT MOLDOVA / CHISINAU

Check the following websites to get know more about lovely Chisinau:

- <http://www.worldofmoldova.com/en/cities-of-moldova/chisinau/>
- <http://www.moldova.md/en/turism/>



Don't forget to become a friend of us on Facebook : <http://fb.com/NGO.vovo>



PLANNED ACTIVITIES / SCHEDULE

| | 24th October | 25th October | 26th October | 27th October | 28th October | 29th October | 30th October | 31st October | 1st November | |
|---------------|--------------|---------------------------------------|--|--|---|--|--|---|--------------|-------------------------------------|
| | Day 1 | Day 2 | Day 3 Issue Day | Day 4 | Day 5 | Day 6 | Day 7 | Day 8 | Day 10 | |
| 7.00 - 9.00 | | Breakfast | Breakfast | Breakfast | Breakfast | Breakfast | Breakfast | Breakfast | Breakfast | |
| 9.00 - 9.30 | | Energizers | Energizers | Energizers | Energizers | Energizers | Energizers | Energizers | | |
| 9.30 - 11.00 | Arrivals | Official Opening | Social marketing. Needs of stakeholders | Tools of promotion | The role of photo and videography in social campaigns | The role and influence of social campaigns | Practical assignment - planning your social campaign | Visualize your work - preparation of exhibition and flash mob | Departure | |
| 11.00 - 11.30 | | Coffe Break | Coffe Break | Coffe Break | Coffe Break | Coffe Break | Coffe Break | Coffe Break | | |
| 11.30 - 13.30 | | Getting to Know each other activities | The tools of engaging youth | The role of social media | Workshop on professional photo and videography | Strategical planning models of social campaigns | Work on the task in the city and the venue | Flash Mob in the City of Chisinau | | |
| 13.30 - 15.00 | | Lunch | Lunc | Lunch | Lunch | Lunch | Lunch | Lunch | | |
| 15.00 - 16.30 | | Team Building | Organizational Fair | Use the space - street actions, street art, flash mobs | Practical photo activity | Tools and tips | Work on the task | Video Exhibition. Meetings with NGO's | | |
| 16.30 - 17.00 | | Coffe Break | Coffe Break | Coffe Break | Coffe Break | Coffe Break | Coffe Break | | | |
| 17.00 - 18.45 | | Erasmus+ Presentation | Identifying common issues and methods | Techn. and admin. aspects of street work | Practical video activity | Work towards the ideas of participants' social campaigns | Presentation of the results Feedbacks | | | |
| 18.45 - 19.00 | | Reflection Time | Reflection Time | Reflection Time | Reflection Time | Reflection Time | Reflection Time | Evaluation | | |
| 19.00 - 20.30 | | Welcome Dinner | Dinner | Dinner | Dinner | Dinner | Dinner | Dinner | | Moldavian Dinner. Good Bye Party |
| 20.30 | | Night Activities | Night Activities | Intercultural Night | Night Activities | Meeting with Expert?? | Night Activities | Night Activities | | Night Activities |

If you have any ideas and suggestions for our activities – don't hesitate to tell those! We want everyone to enjoy the stay in Moldova!

PREPARATION

The organizers will not provide the participants with any kind of insurance! Therefore, we strongly recommend every participant to acquire travel insurance at their own expense for the whole duration of the project. Also, please have a valid EU healthcare insurance card (if applicable).

Each of the participating countries should:

- Bring all your travel documents as presented above.
- Prepare for your county cultural evening. Please be fun and creative for this 😊 Any kind of activities are welcome
- We will be shooting and preparing exhibition in Chisinau center, if you have photo camera it would be great to bring
- The weather in October is about 20 degrees during the day and 6 degrees during night, so bring appropriate clothes. Please bring clothing and shoes that can be used for sports and/or strenuous activities (such as dancing)
- If you have, bring some information about your organization and activities. We want to get know each other, to find out how people work with youth in other countries and maybe to cooperate in the future
- Bring good spirit, joy and happiness! 😊

BASIC RULES

All the participants will be expected to be present and active in all activities, unless being ill. Unauthorized absence from the activities and workshops won't be tolerated.

Smoking is prohibited everywhere inside buildings, thus all smokers will have to go outside or to special designated areas for cigarette.

Stress, nerves and bad mood is prohibited everywhere. Bring your best mood and big smile with you and keep it through the training course! Prepare for fun!

LIST OF PARTICIPATING PARTNER ORGANIZATIONS

| | |
|-------------------------------|---------|
| Creatorii | Moldova |
| Asociatia D.G.T. | Romania |
| Change, Grow, Become | Armenia |
| Instytut Wschodnich Inicjatyw | Poland |
| Urban Prod | France |
| Young Leaders Club | Georgia |
| Rodyna | Ukraine |
| Volim Volontirati – “VoVo” | Croatia |

Volim Volontirati – „VoVo“
Address: Klanjčić 49, Zagreb, Croatia
udrugavovo@gmail.com | www.vovo.hr
fb: www.fb.com/NGO.vovo



CONTACT PERSONS

- Luka Mardešić – General Secretary at VoVo
• <https://www.fb.com/mardesic>
• Tel: +385 95 845 66 99
- Mia Mardešić – Executive Director at VoVo
• <https://www.fb.com/mia.mardesic>
• Tel: +385 98 1923 906
- Vergilu Grosu – Contact in Moldova
• <https://www.fb.com/vergiliu.grosu>
• Tel: +373 6000 5004

If you have any questions, please contact us via e-mail: udrugavovo@gmail.com

This info pack is done in accordance with Erasmus+ legal framework and agreement with Croatian NA.

See you all in Moldova!

THOSE WHO ARE GOING TO OUR PROJECT, PLEASE JOIN OUR PRIVATE FACEBOOK GROUP!



Erasmus+



Don't forget to become a friend of us on Facebook : <http://fb.com/NGO.vovo>