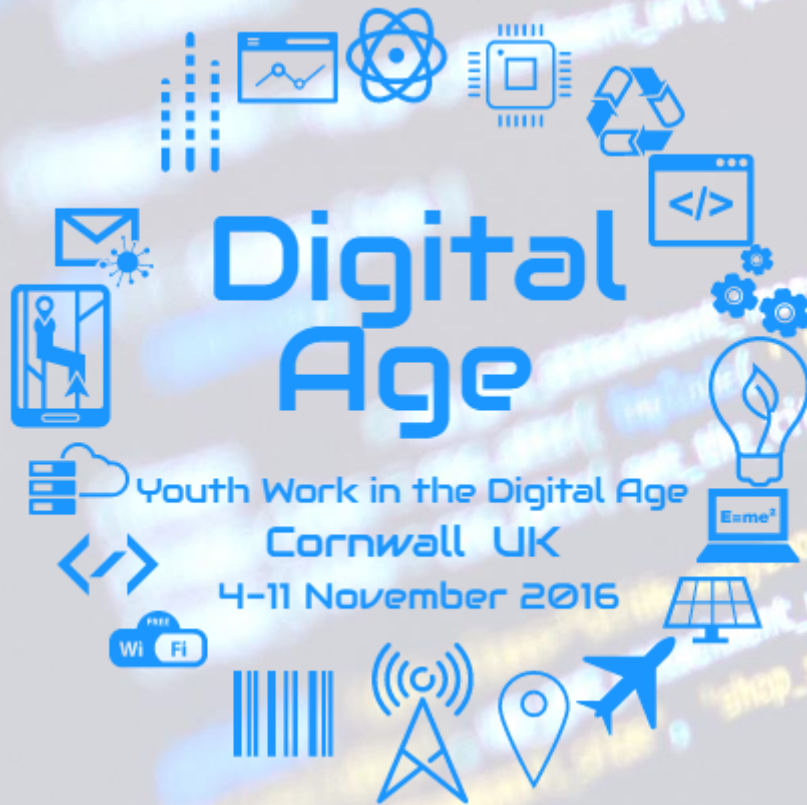




Erasmus+

Cultivate Cornwall

Community  
Education  
Mobility



# INFO PACK

## Youth Work in the Digital Age

“Youth Work in the Digital Age” is a training course concentrates on the European Union Youth Strategy, focusing on investing in the skills employers look for, such as entrepreneurship and organizational skills.

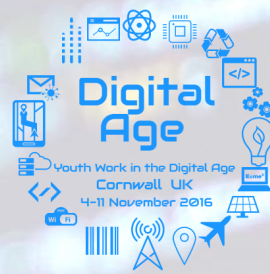
Cornwall, United Kingdom; Youth Work in the Digital Age  
04-11th November 2016

Training course “Youth Work in the Digital Age” 04-11, November, 2016 Cornwall, United Kingdom

Funded by the Erasmus+ Program of the European Union. However, European Commission and UK National Agency cannot be held responsible for any use which may be made of the information contained therein.



Erasmus+



Cultivate Cornwall

Community Education Mobility

## CONTENT

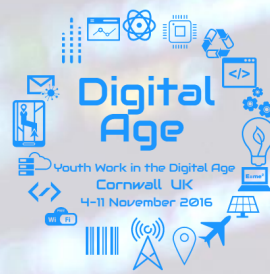
Introduction .....	2
About Training course.....	2
Working methodology .....	3
Participant’s Profile .....	3
Program .....	4
Home action .....	5
Preparation for the Training course.....	5
After the Training course .....	5
Publishing .....	5
Trainers .....	5
Finance.....	6
Accommodation .....	6
Travel Cost Reimbursement rules .....	6
Reimbursement method.....	7
Fee .....	7
Additional Informations.....	7

Training course “Youth Work in the Digital Age” 04-11, November, 2016 Cornwall, United Kingdom

Funded by the Erasmus+ Program of the European Union. However, European Commission and UK National Agency cannot be held responsible for any use which may be made of the information contained therein.



Erasmus+



Cultivate Cornwall

Community  
Education  
Mobility

## INTRODUCTION

Dear reader, if you are consider attending the “Youth Work in the Digital Age” training course, we dearly ask you to go care -fully through this info letter as it contains important information about both the content and the practical aspects of the training course. The first part of it explains our approach to the training course, including a programme summary of what will happen, the tools we are using. The second part of it contains details about the dates, the accommodation, the organizer, the application form, the selection procedure, travel reimbursement and the participation fee. If you want to contact us or know more about the organization you can find all the information in the last page.

## ABOUT TRAINING COURSE

This project will be implemented by Cultivate Cornwall CIC. The training course “Youth Work in the Digital Age” will take place in Cornwall, United Kingdom and take 7 days in September and it will involve Youth workers from 7 different countries (Bulgaria, Croatia, Germany, Italy, Poland, Turkey and United Kingdom).

“Youth Work in the Digital Age” is a training course concentrates on the European Union Youth Strategy, focusing on investing in skills employers look for, such as entrepreneurship and organizational skills. Main activities of the course are related to using and managing ICT (Information and Communication Tools), developing youth entrepreneurship and promoting quality of their work. By merging knowledge from different sources and applying active work methods, such as workshops, working in groups and presentations, the organisers would like to improve participants’ competences and develop a broader understanding of practices, policies and systems in education, to make them more employable.

Training course “Youth Work in the Digital Age” 04-11, November, 2016 Cornwall, United Kingdom



Erasmus+



Cultivate Cornwall

Community  
Education  
Mobility

The project will improve participants' knowledge of usage of digital tools to increase participants' skills related to marketing and digital technology; provide greater understanding of the labour market and increase opportunities for young people's career development. A deeper familiarization with interconnections between formal and non-formal education, better knowledge of global fundraising tools and wider understanding of cultural diversity are other outcomes that come from the course.

## WORKING METHODOLOGY

The program activities will be based on non-formal learning, learning-by-doing method and intercultural dialogue. The training course will give a chance to young people to assess and develop their creativity, active participation, sense of initiative and involvement in society.

In order to achieve the learning objectives, a variety of interactive working methods such as workshops, role-plays, outdoor activities and plenary discussions will be used, according to the specific learning needs of the participants and their organizations, in order to cover all aspects of the project themes.

## PARTICIPANT'S PROFILE

Personal characteristics related to a creativity or open-mindedness are also highly desired, as well as a tolerance and openness to a cultural diversity. Participants selected for the project should have the following profiles;

- Youth leaders, trainers actively involved in the organization they represent during the project.
- Highly motivated to disseminate the information regarding the project; to implement gained knowledge in/into the organization structure, strategy and long-term work.
- Access to a digital device.
- Be over 18 years old.
- Able to attend the full project duration.

Training course "Youth Work in the Digital Age" 04-11, November, 2016 Cornwall, United Kingdom



Erasmus+



Cultivate Cornwall

Community Education Mobility

## PROGRAM

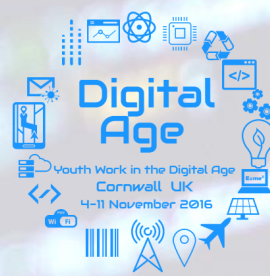
The program may change according our need.

<p>1. Day</p> <ul style="list-style-type: none"> <li>• Presentation of the project, team, hosting organization; evaluation of timetable, rules of the project;</li> <li>• Ice breaking &amp; name games " Potrait" and "Speed Dating"</li> <li>• Fears, expectations and contrubution. "Clothes Line"</li> <li>• Team building activities "Discover the Town"</li> <li>• Intercultural Learning "The Iceberg Model of Culture" and "Abigale"</li> <li>• Erasmus+ Quiz</li> <li>• Non Formal and Informal Education.</li> <li>• NGO presentation and showcase of social media strategies.</li> <li>• Reflection Groups</li> </ul> <p>2. Day</p> <ul style="list-style-type: none"> <li>• What is Youthpass?</li> <li>• Ideation: creating new ideas and Innovation challenge</li> <li>• Brainstorming to create new products or services. Oxford Debate.</li> <li>• Daily Evaluation "The Three Word Review"</li> </ul> <p>3. Day</p> <ul style="list-style-type: none"> <li>• Website, Blogging Development &amp; Structure</li> <li>• Project website building</li> <li>• Midterm Evaluation "Puppets in a Tree"</li> <li>• Intercultural Night</li> </ul> <p>4. Day</p> <ul style="list-style-type: none"> <li>• Social Media Management and Tools for Social Media Management</li> <li>• Tools for Social Media Management (Social Media optimising Content, Writing Skills and Analytical Skills)</li> <li>• Emailing (Email Marketing Strategies: knowledge of techniques and applications, mailing storage, writing skills, time management and monitoring skills)</li> <li>• Multiplier effect (Social Media, Mailing groups, Internet User Behaviours)</li> <li>• Daily Evaluation " Speedometer"</li> <li>• Intercultural Night 2</li> </ul>	<p>5. Day</p> <ul style="list-style-type: none"> <li>• Crowdfunding platforms and best practice for projects (inspirations for entrepreneurial ideas)</li> <li>• Meeting with Entrepreneurs (experience sharing and inspiration for entrepreneurial ideas)</li> <li>• Work on the idea of Crowdfunding,Prepare media material for Crowdfunding</li> <li>• Prepare media material for Crowdfunding (Developing Teamwork; responsibility, communication, problem Solving and organization skill)</li> <li>• Daily evaluation "The Telegram"</li> <li>• Insperational Movie Night and Games</li> </ul> <p>6. Day</p> <ul style="list-style-type: none"> <li>• The Gantt Chart for Project Management</li> <li>• The Grand Opening Crowdfunding Campaign</li> <li>• Marketing on Social Media FB, YouTube, Twitter, Instagram, Statistical results for future use.</li> <li>• Daily Evaluation "Reflection Groups"</li> </ul> <p>7. Day</p> <ul style="list-style-type: none"> <li>• Action on Social Media FB, YouTube, Twitter, Instagram; developing teamwork; Social Media Management, Organization skill</li> <li>• Agreement, job sharing, dissemination after the project (Developing Teamwork, Organization skills) Networking</li> <li>• Brainstorming of ideas for future projects</li> <li>• Developing Projects (Project Management)</li> <li>• The Next Steps</li> <li>• Final evaluation and closing ceremony</li> </ul> <p>8. Day</p> <ul style="list-style-type: none"> <li>• Departures</li> </ul>
---	---

Training course "Youth Work in the Digital Age" 04-11, November, 2016 Cornwall, United Kingdom



Erasmus+



Cultivate Cornwall

Community  
Education  
Mobility

## HOME ACTION

### PREPARATION FOR THE TRAINING COURSE

In order to increase quality of your professional development after the selection of the participants, we will ask you to do two preparation actions work. This will include the following research:

Action 1: Per country group presentation about the current youth unemployment condition of each country and the problems they face in gaining employment.

Action 2: Preparation of national presentations of the countries for the intercultural evenings - bring your country's flag, traditional foods and drinks, representative materials about your sending organization.

### AFTER THE TRAINING COURSE

During and after the training there will be special media material prepared for educational purposes.

Action 3: We will ask you as country group to translate the content of that material into your own language. After you do the translation we will do the editing part. This way we together will prepare understandable material for everyone in your country.

## PUBLISHING

This is the easy part for you. All we will share output of project

Action 4: Publish and share on your organization website or Facebook page any project made media material, which has a potential to contribute to your organization's mission.

## TRAINERS

John Frugal Lakey

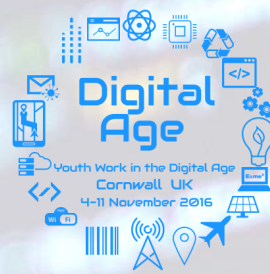
Harry Deacon

Karolina Dyduch

Training course "Youth Work in the Digital Age" 04-11, November, 2016 Cornwall, United Kingdom



Erasmus+



Cultivate Cornwall

Community  
Education  
Mobility

## FINANCE

### ACCOMMODATION

During the project three-time meal and accommodation will be provided and paid by the coordinator organization. Accommodation will be placed in Eden Project ([link](#))

### TRAVEL COST REIMBURSEMENT RULES

- Travel cost will be reimbursed under the rules and limits.
- Our project team will plan your travel depend of your arrival and departure day.
- Without our confirmation bought ticket will be **NOT** reimbursed. Before you buy ticket, you must get confirmation from us.
- Participant must travel from country of sending organization, and turn back.
- Participants can arrive in UK up to 2 days in advance and leave up to 2 days later. Stay for an additional day is **NOT** covered from project budget. In case of longer stays or indirect travelling (holiday travel etc.) there is no chance of reimbursement of travel costs. Missing tickets will **NOT** be reimbursed.
- The documentation background is obligatory for reimbursement. We kindly ask you to buy all the tickets for the travel for both directions - return tickets (plane tickets, train tickets, bus tickets and etc.), because we will be able to reimburse only real expenses. We will check all tickets on Internet.
- Just Economy class and Second class ticket will be reimbursed. You need to choose lowest cost Plane Company.
- Business or first class ticket will be **NOT** reimbursed.
- Taxi cost will be **NOT** reimbursed.
- If you do not bring **ORIGINAL** tickets, boarding passes, invoices (with wet signature and seal) or bills with the ticket price, We will **NOT** reimburse you.
- **Just ORIGINAL tickets, boarding passes, invoices (with wet signature and seal) will be reimbursed.**
- Additional services of flight (extra baggage, extra meal etc..) will be **NOT** reimbursed.

We are planning shuttle from London to project area. We will provide you more information later.

Training course "Youth Work in the Digital Age" 04-11, November, 2016 Cornwall, United Kingdom

Funded by the Erasmus+ Program of the European Union. However, European Commission and UK National Agency cannot be held responsible for any use which may be made of the information contained therein.



Erasmus+



Cultivate Cornwall

Community Education Mobility

There are travel limits connected with your travel. The table below shows how much money we can reimburse

Countries	Italy	Poland	Turkey	Bulgaria	Croatia	Germany
Maximum limits per person in Euro	275	275	360	275	275	275

-When you get acceptance for participation, have to buy ticket in 5 days. If you don't buy we can choose other participant which has more motivation.

### REIMBURSEMENT METHOD

We need to receive all travel document (tickets, boarding passes, invoices ...) after We will reimbursement you by bank transfer

### FEE

Participation fee is 0 Euro but if group want to additional trip we will organize by on your expenses

Deadline for Selection 15.09.2016

[Apply Here](#)

### ADDITIONAL INFORMATIONS

We will send info about meeting point and Hotel details.

For Emergency contact 07760466434, John Lakey 07929265825, Harry Deacon

Email: tc.digital.age@gmail.com

Training course "Youth Work in the Digital Age" 04-11, November, 2016 Cornwall, United Kingdom

Funded by the Erasmus+ Program of the European Union. However, European Commission and UK National Agency cannot be held responsible for any use which may be made of the information contained therein.